

## **Advanced Manufacturing: New Face of the Manufacturing Industry**

### **Leading industry experts, influencers, academics and policy analysts to gather in Johannesburg to review strategies for driving South Africa towards advanced manufacturing**

**Johannesburg, 3 April 2018:** Owing to the rapidly growing influence of advanced manufacturing technologies, in a field which is spearheading the progression of competing economies, it's become more important than ever for South Africa to move into this domain.

This year, The **Manufacturing Indaba** will see a panel of renowned experts belonging to the manufacturing industry, assemble at an event put together in partnership with the Department of Trade and Industry (**the dti**) and in collaboration with the Manufacturing Circle, a corporate association of private sector manufacturers. The Indaba, where discussions will detail the role of advanced manufacturing in the South African and expanding into Africa, will be held at the Sandton Convention Centre, Johannesburg.

In addition to highlighting the significance of integrating advanced manufacturing into production practices for achieving the goals of enhanced productivity, lower costs and improving the competitiveness of export-oriented industries, the event also aims to bring to light the central concern of associated job opportunities.

Debates regarding the influential effect advanced manufacturing has on South Africa's economic prosperity have also recently been brought to the fore. Hi-tech sectors have created opportunities for low-skilled workers due to the manufacturing industry's multiplier effect. Innovation related to new products and markets has a direct impact on job creation and new career alternatives, with added opportunities for economic diversification. Furthermore, advanced manufacturing enables more efficient use of limited resources, a key to enhancing productivity, wages and, ultimately, wealth in South Africa.

Experts note that with the integration of advanced manufacturing technologies within an economy, there emerges a multitude of companies seeking to strike a balance between capital-intensive and labour-intensive practices to enhance their global competitiveness. The effects of this change in manufacturing practices spur an increase in exports and research capabilities that stimulate job creation. The marked difference in the job multiplier effect of general manufacturing, which stands between 1.58 and 2.5 times, and a multiplier effect of 3.5 to 4.5 times in the case of high-technology manufacturing, stands testament to this claim.

As many Asian and Western countries have already moved on to this phase of high-tech manufacturing, it is high time the economies of South Africa and Sub-Saharan Africa took a

step in the right direction, in hopes of securing a better and brighter economic future for the generations to come. Advanced manufacturing practices of today will undoubtedly evolve into the standard manufacturing practices of tomorrow, consequently pressing the South African manufacturing industry to seize advanced manufacturing strategies to enhance competitiveness and reduce further job losses and deindustrialisation.

By assembling a string of industry experts to reflect on their research and experiences, The Manufacturing Indaba 2018 will shed light on successful examples of economies, such as China, which have profited from driving high-tech manufacturing capabilities to new heights.

Existing barriers that South Africa's economy must overcome to achieve its growth targets are also a concern among manufacturing stakeholders. These areas include the potential of STEM (Science, Technology, Engineering and Mathematics) education, improving the competitiveness of export-oriented industries, reducing South Africa's dependency on Asian logistics and supply chains and focusing on the development of strategies for creating well-paying employment opportunities. These are merely a handful of significant issues that this year's symposium will address in June.

PRESS RELEASE ENDS

#### MORE ABOUT THE MANUFACTURING INDABA

The 5th annual Manufacturing Indaba will be hosted at Sandton Convention Centre, Johannesburg from the 19 - 20 June 2018. The event will comprise a two-day conference and exhibition and is hosted in partnership with the Department of Trade & Industry (**the dti**), the Department of Science & Technology, the Manufacturing Circle and the NCPC-SA. The event is designed specifically for private and public company representatives to hear from industry experts as they unpack challenges and find solutions for growth across the manufacturing sectors and explore regional trade into Africa. The 2018 event will launch the IoT / Industry 4.0 Conference aligned to the Manufacturing Indaba as an official side event.

For more info on this event, or to register for the Indaba, visit [www.manufacturingindaba.co.za](http://www.manufacturingindaba.co.za)

Facebook: <https://www.facebook.com/manufacturingindaba/>

Twitter: <https://twitter.com/IndabaManufact>

Hashtag: #MFGIndaba

#### FOR MEDIA ENQUIRIES

Issued by: Siyenza Management

For media enquiries contact: Thembisa Bambathi: [Thembisa@siyenzaevents.co.za](mailto:Thembisa@siyenzaevents.co.za) or 073 788 6044 or 011 463-9184

