

# Africa's Manufacturing Future Starts Here

FOR IMMEDIATE RELEASE

Johannesburg; 29 November 2022; It's no secret that Africa's untapped potential holds a wealth of opportunity. Fortunately, an increasing number of investors, leaders, and key global partners are taking note and interested in getting behind the infrastructural and economic initiatives necessary to develop the continent's manufacturing industries.

2021 witnessed foreign direct investment (FDI) reach [\\$83 billion](#) — more than double that of 2020, with France and the United Kingdom being amongst the largest holders of foreign assets in Africa. These figures are already on an upward trajectory as the continent continues to offer investors profitable and consistent returns.



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# Why manufacture in Africa?

A thriving young workforce, a resource-rich landscape, and an open-for-business attitude make Africa primed for a manufacturing boom. Much of the continent is focused on utilising sustainable energy sources and holds a unified commitment to policies that are not only favourable for trade and commerce but also vested in the social and economic upliftment of local communities.

Perhaps most encouraging is the continent's eagerness to adopt low-carbon technologies, helping to position Africa as a competitive manufacturing partner able to serve the evolving needs of first-world economies as they accelerate their own initiatives towards net-zero targets.

The deployment of 5G networks throughout countries like South Africa means connectivity and real-time communication are no longer an issue. Digital and physical operations can seamlessly align to enable Smart Factories that support the modern demands of interconnected agile supply chains.

## Welcome to the Manufacturing Indaba 2023

In 2023, the Sandton Convention Centre will once again host the highly acclaimed Manufacturing Indaba. This unmissable annual event, the 10<sup>th</sup> edition, provides a platform for local and global stakeholders in the manufacturing sector to participate in engaging panels and networking experiences that help to forge productive and successful partnerships.

Whether you're looking to join us as an exhibitor or guest, you'll benefit from access to key insights from the manufacturing community, discover new and exciting opportunities and potentially secure lucrative deals for your business.

By registering for the two-day conference, you will join a diverse and exclusive group of Africa's manufacturing leaders and high-profile speakers as they share real-world insights into the trends, opportunities and developments that affect your sector. Topics covered include technology and innovation, energy efficiency, robotics, automation and cyber security.

If investment opportunities are high on your agenda, you can learn more about the incentives and financial mechanisms available to assist manufacturers as they look to scale and tackle the challenges around industrialisation and high demand for manufacturing skills.



## Who will be there?

The Manufacturing Indaba acts as a unique round table that attracts guests from almost every industry around the world. From textile and clothing to automotive, building and construction, you're likely to encounter professionals, industry specialists and policymakers relevant to your field. It's a rare opportunity to explore the challenges and key questions concerning manufacturing in Africa from almost every angle, be it financial, legislative or logistic.

To ensure that the Manufacturing Indaba 2023 is firmly booked into your diary, [register to secure your seat now.](#)

### FOR MEDIA ENQUIRIES

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### For media enquiries contact:

Qondakuhle Dwangu on [q@siyenzaevents.co.za](mailto:q@siyenzaevents.co.za) or 011 463-9184 / 064 118 1232

Website : <https://manufacturingindaba.co.za>

Facebook : <https://www.facebook.com/manufacturingindaba>

LinkedIn : <https://www.linkedin.com/company/manufacturing-indaba>

Twitter : <https://twitter.com/IndabaManufact>

