

Manufacturing Indaba Announces Strategic Partnership with TWIMS

Johannesburg, South Africa – 30 July 2024: The [Manufacturing Indaba](#) is proud to announce a collaborative partnership with [The Toyota Wessels Institute for Manufacturing Studies \(TWIMS\)](#). This strategic alliance aims to drive innovation, foster growth, and enhance the competitiveness of the manufacturing sector in Africa.

TWIMS, renowned for its dedication to manufacturing education and research, will bring its extensive expertise and resources to this partnership. The collaboration will focus on:

1. **Educational Programmes:** Developing and offering advanced training programmes tailored to the needs of the manufacturing industry. These programmes will aim to upskill the workforce, ensuring they are equipped with the latest knowledge and techniques.
2. **Industry Research:** Conducting cutting-edge research to address current challenges and identify opportunities within the manufacturing sector. This research will be pivotal in shaping future strategies and policies.
3. **Strategic Discussions:** Hosting forums and workshops that bring together industry leaders, policymakers, and academics to discuss trends, share best practices, and explore innovative solutions.
4. **Innovation and Sustainability:** Promoting sustainable practices and encouraging the adoption of innovative technologies to improve efficiency and reduce environmental impact.

By partnering with TWIMS, the Manufacturing Indaba reaffirms its commitment to supporting the growth and development of the manufacturing industry. This collaboration is expected to provide valuable insights and practical solutions that will benefit manufacturers across the continent. Coupled to the support that TWIMS will provide to the Manufacturing Indaba, an additional Supporting Event will be hosted by TWIMS alongside the Manufacturing Indaba focused on:

"Exploring manufacturing best practice"

The Supporting Event will be hosted at the TWIMS Institute in the City of Ethekwini on the 24 – 25 October 2024 to provide experiential learning and will include site visits to leading South African manufacturing facilities.

"We are thrilled to partner with TWIMS," said Liz Hart, Managing Director at the Manufacturing Indaba. "This partnership will enable us to better serve the manufacturing community by providing access to top-tier educational resources, cutting-edge research, and a platform for strategic dialogue."

"TWIMS is excited to join forces with the Manufacturing Indaba. Together, we can make significant strides in advancing the manufacturing sector, driving innovation, and promoting sustainable practices." Commented Prof Justin Barnes, TWIMS Manufacturing Ambassador.

ENDS

About Manufacturing Indaba The Manufacturing Indaba is a premier conference dedicated to the growth and development of the manufacturing sector in Africa. It provides a platform for industry leaders, policymakers, and stakeholders to collaborate, share knowledge, and drive innovation.

About TWIMS The Toyota Wessels Institute for Manufacturing Studies (TWIMS) is an esteemed institution focused on advancing manufacturing education and research. TWIMS aims to develop the next generation of manufacturing leaders through comprehensive training programs and pioneering research initiatives.

ENDS

www.manufacturingindaba.co.za

FOR MEDIA ENQUIRIES

Issued by: Siyenza Management

For media enquiries contact:

Qondakuhle Dwangu on q@siyenzaevents.co.za or 011 463-9184 / 064 118 1232

Website : <https://manufacturingindaba.co.za>

Facebook : <https://www.facebook.com/manufacturingindaba/>

LinkedIn : <https://www.linkedin.com/company/manufacturing-indaba>

Twitter : <https://twitter.com/IndabaManufact>

