

Manufacturing Indaba and Sage set to collaborate

Sage to partner with the 2020 Manufacturing Indaba to discuss lessons learned on the journey to manufacturing excellence

FOR IMMEDIATE RELEASE

Johannesburg, 1 December 2020: The 7th annual **Manufacturing Indaba** will cover a range of topics pertinent to Africa's manufacturing industry. The event comprises an exhibition and a conference. Conference topics will be conveyed through comprehensive panel discussions led by industry experts, investors, policy-makers and government representatives. The various topics will be meticulously unpacked and discussed by leaders who have proven to be experts in each domain and such dialogues will give rise to multiple ground-breaking ideas and strategies.

Sage, the market leader in cloud business management solutions, will be sponsoring a key panel discussion which will focus on how to have a sustainable and profitable manufacturing business in the era of COVID-19. This session will be moderated by Dr Rachel Chikwamba, Group Executive Council for Scientific and Industrial Research (CSIR) and will incorporate insights about the journey to manufacturing excellence. As the pandemic continues to spread, manufacturing businesses will need to restructure their operations to maintain production and remain solvent while protecting their workforce.

Amid plummeting oil prices and demand, supply chain bottlenecks, spending slowdowns and concern over the credit markets, manufacturing entities are especially vulnerable to the current economic turmoil. Not only is the bulk of their workforce employed in on-site jobs that cannot be done remotely, but they face reduced demand for industrial products.

Gerhard Hartman, Vice President, Medium Business, Sage Africa & Middle East, will be one of the panellists at this key industry event. Hartman directs and oversees the expansion of Sage's accounting and finance, human resources, and payroll business across Africa and the Middle East. As a key technology partner to many leading manufacturers within the region, he will be sharing the insights Sage has witnessed in the industry's response to 2020.

"African manufacturers are addressing the new operational challenges triggered by the pandemic, while also looking beyond COVID-19 to consider how they can compete more effectively on the global stage in years to come.

“The disruption we have witnessed has accelerated key technology trends. What has also been significant to see is how leaders have supported their workforce to enable agility, and create business resilience – ultimately streamlining production, enhancing supply chain management and boosting quality,” he says.

This important two-day conference, attended by industrialists, technological experts, high-level executives and government officials from across the African continent, is to be hosted virtually on 9th and 10th December 2020. Keeping abreast of innovative methodologies and technologies is imperative to achieving and maintaining a competitive manufacturing environment on both a local and global scale, and the upcoming **Manufacturing Indaba** intends to enlighten attending industrialists on how to do so.

Press Release Ends

REGISTER FOR THE CONFERENCE (No cost) <https://manufacturingindaba.co.za/register-conference-jhb/>

VIRTUAL EXHIBITION

Supporting the Conference, the Manufacturing Indaba will host a virtual exhibition from the 18th November 2020 – 18th December 2020. The exhibition, live for a full month, provides ample opportunity to conduct business matchmaking and do manufacturing business.

REGISTER YOUR INTEREST TO EXHIBIT Email to info@manufacturingindaba.co.za – Contact me as I am interested to exhibit

FOR MEDIA ENQUIRIES

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