

Manufacturing Indaba to Empower Women in Africa's Manufacturing Sector

African governments to encourage women's participation in its manufacturing sectors for inclusive development and a thriving economy.

FOR IMMEDIATE RELEASE

Johannesburg, 3 June 2019; In a pressing endeavor to advance economic growth in developing nations, governments are harnessing strategies focused on the economic empowerment of its women. Studies reveal that when women are economically enabled, countries observe a boost in income generation, wealth creation and economic diversification. In this regard, African governments need to prioritise inclusive industrialisation where women and their male counterparts cofunction to spearhead the continent's economy.

South Africa will host its annual preeminent **Manufacturing Indaba** on 25th - 26th of June 2019 at the Sandton Convention Centre in the heart of Africa's economic hub, Johannesburg. The conference will assemble representatives from public and private sectors who will communicate strategies to ensure gender equality to enable a more diverse and inclusive manufacturing landscape for African nations. The event will shed light on the prospects and challenges encompassing equal participation of men and women in the continent's manufacturing sector.

Several reports have demonstrated a positive correlation between gross domestic product (GDP) and gender equality, indicating the importance for African governments to increase female labour participation and subsequently expand their talent pools.

First and foremost, African leaders at the event will explore prioritising the education levels of women on an urgent basis. Special attention will be given to setting up training facilities for women to advance their understanding of important concepts such as standardisation, quality of exports, and producing diversified products to further empower them to produce high-value goods. Moreover, its attending dignitaries will delve into methodologies of educating African women about leadership skills and how they can best represent Africa's products in global markets.

Similarly, African women lag behind in appropriate use of technology. Special efforts will be unpacked to encourage women to acquire STEM (science, technology, engineering and mathematics) education. The use of technology will enable African women to work from the

comfort of their homes as mobility remains a challenge in Africa due to conservative traditions.

The symposium will focus on the entrepreneurial skills required by women in the manufacturing realm. Many African women are proficient in creating beautiful carpets, clothes, pottery items and the like. However, they lack access to finance and markets to increase their production output and not only compete with local but international products. Furthermore, discussions on building and strengthening robust and reliable networks of women industrialists will be held so they can gain access to the latest knowledge relevant to their businesses.

Further, an important area that requires immediate attention from African government is the prevalence of gender discrimination in industries. While many industries claim to be an equal employment opportunity employer, few take substantial steps to recruit women in their sectors. Policy makers suggest that a 50-50 representation of men and women may assist in promoting women's participation in the manufacturing sector. In addition, debates around existing and potential laws will be hosted to provide social, economic and financial security to women so that they can play their role in the sector fearlessly, thereby contributing to the overall economic growth of the developing continent.

The **Manufacturing Indaba** is the platform from where African leaders can gain more insight into taking the appropriate and effective measures to empower its women. It will cover all the above-mentioned issues in addition to discussing the provision of incentives to manufacturers, the need to promote innovative practices and producing value-added output. In addition, it plans to address the concerns of manufacturers, while hosting thought-provoking sessions on devising strategies to overcome the challenges prevailing in Africa's manufacturing sector. The **Manufacturing Indaba** serves as the roadmap that all manufacturers ought to follow should they wish to lead in the respective sector.

PRESS RELEASE ENDS.

MORE ABOUT THE MANUFACTURING INDABA

THE MANUFACTURING EVENT FOR AFRICANS, BY AFRICANS

The annual Manufacturing Indaba will be hosted at Sandton Convention Centre, Johannesburg from the 25 - 26 June 2019. The two-day event has shown impressive growth year on year and has proved its value in catalyzing business connections and helping manufacturers to innovate and grow their potential. The aim of the annual Manufacturing Indaba and its provincial roadshows is to bring together manufacturers, industry leaders, government officials, capital providers and professional experts to explore opportunities and grow their manufacturing operations. The event is designed specifically for private and public company representatives to hear from industry experts as they unpack challenges and find solutions for growth across the manufacturing sectors and explore regional trade into Africa.



The event will comprise a two-day conference and exhibition and is hosted in partnership with the South African Department of Trade & Industry (**the dti**), the Department of Science & Technology and the Manufacturing Circle, representing the private sector.

For more info on this event, or to register for the Indaba, visit www.manufacturingindaba.co.za

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