

Topics to be Covered at the 2024 Manufacturing Indaba Conference

Manufacturing Indaba endeavours to promote a positive change to Sub-Saharan Africa's manufacturing landscape - a source of livelihood for millions of people and leading contributor to the region's gross domestic product (GDP)

FOR IMMEDIATE RELEASE

Johannesburg, 29 August 2024: The 11th instalment of the [Manufacturing Indaba](#) not only aspires to meet participants' expectations but exceed them, by hosting an event to achieve objectives integral to supporting the economy of Sub-Saharan Africa. The conference aims to focus on the growth prospective for African manufacturing and explore challenges and solutions to lead progression across the Continent.

Through an innovative "**B2B Connect**" initiative designed to exclusively connect manufacturing conference delegates and exhibitors with relevant contacts such as investors, financiers, policy makers, buyers, government representatives and industry gurus, the event will provide manufacturers with a unique opportunity to meet key stakeholders that can help them to grow their manufacturing business.

The **Manufacturing Indaba 2024 Conference** will hold focused discussions for current manufacturing business owners, allowing them to explore strategies to amplify their competitive advantage and improve their bottom-line through the computerisation of manufacturing operations. This trend is currently being influenced under the banner of the "Fourth Industrial Revolution", especially in developed nations which are expected to regain their competitiveness as a product of embracing these associated innovations. The Indaba aims to emerge as an authoritative and respected platform for IoT, intelligent data analytics, smart manufacturing and the advent of 5G and Industry 4.0 by redesigning the topic to suit the vision, challenges, weaknesses, opportunities, strengths and dynamics of the African business landscape. Focused panel discussions have been dedicated to this subject, emphasising the challenges and opportunities associated with the adoption of digital transformation within the manufacturing sector.

Special panel discussions have also been designed to educate manufacturers about financing opportunities and showcase sustainable manufacturing growth opportunities from which they can profit. These dialogues will explore funding options to encourage investment in Africa's Small to Large Enterprises to assist them in initiating potential projects.

The **Manufacturing Indaba** also calls on government officials and the relevant authorities to explore opportunities for Intra-African trade in the SADC region. This can ultimately have a trickledown effect on the region's population, thereby improving their standard of living and driving the region towards the economic prosperity and progress that Sub-Saharan Africa envisions.

This one of a kind event is being hosted to empower members of Sub-Saharan Africa's promising manufacturing community to identify global trends; keep abreast with global competition; embrace digital transformation; cultivate a skilled workforce; enable black industrialist collaboration and acquire insight into what incentives are available to better empower their businesses. These discussions will pave the way for a more equitable, competitive and successful manufacturing industry and economy as a whole.

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FOR MEDIA ENQUIRIES

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